

9. Do you think there is a need for a larger amphitheater in Sedona?	
Do you have any comments about an amphitheater?	
No	We do not need the current or another large amphitheater. Having one will bring in more tourists, more traffic, more noise and most likely, a venue that again cannot support itself. By the way, where are we going to house all of the workers that will be needed to properly run such a venue?
No	Live too close. Don't want traffic and I don't think you can keep 5000 seats filled on a regular basis, so not worth the money.
No	A small amphitheater for like 500-1000 max would be perfect for more events like the concert series or mountain bike fest. Screw the noise complaints! It's mostly drum circles and slow hippie music anyway.
No	please no. let the shows stay in Flagstaff or Phoenix! sedona is a peaceful place, let's stay on brand.
No	A truly bad idea and a waste of a valuable community resource.
No	An amphitheater in any size is a waste of valuable space and is an economic sink hole. It never paid off and it never will. We need to prioritize young family housing versus another tourist-driven attraction (we already have 77% of our business revenue from tourism - no need for more).
No	Please keep it small and intimate!!!
No	Event venues for revenue income generation should be privately sought and managed
No	um...if i'm not mistaken, there's already and amphitheater in the Western Gateway. It just needs some rehab work. Stop re-inventing the wheel, it's wasteful.
No	The first amphitheater failed big time. Trying it again is a huge waste of money. It makes absolutely no sense to devote so much of the Cultural Park area to something that will not get used 100% of the time. Sedona has a perfectly good venue in the Performing Arts Center at the high school, which is way under used. And, by the way, is in the same neighborhood as the Cultural Park.
No	The Gateway space should be mostly dedicated to housing, not to amenities that would drive even more traffic and tourism.
No	We previously had an amphitheater that failed, and we now have an underutilized one at the Posse Grounds. To suggest another amphitheater is, at best, overlooking the lessons of the past. Any proposal for such a use at the Dells not only neglects these considerations but also risks encouraging unnecessary sprawl
No	I do not believe Sedona needs an amphitheater.
No	Smaller size than 5000. Bigger than Posse Parks 300.
No	We have the high school facility. Please do not bring more festival and event people and traffic to sedona. Don't you care how insufferable local traffic has become?
No	I am supportive of keeping the existing amphitheater is there is way to use it with minimal additional cost to the community. I do not think this is the most important element of the western gateway project, but since it already exists I would support maintaining it for use similar to the amphitheater at Posse Grounds.
No	I am completely opposed to an amphitheater. We have one at Posse Grounds. Sedona does not need a large music venue.
No	Utilize the posse grounds amphitheater to its fullest no need for another
No	It will bring in unwanted traffic.
No	I do not want to pay taxes for an amphitheater. I feel like there needs to be housing there for the workers in town.
No	Bring Theater, Dance and Live music back to Sedona Via the Western Gateway Amphitheater
No	The current outdoor venue at Posse Grounds is adequate for a city our size.
No	The city would need to be prepared to invest millions of dollars annually to support this facility in order for it to be successful.
No	I don't think we have enough people as to where the amphitheater would fill up or where artists would come and play here because there isn't much demand.
No	We do not need another folly in this town. All these people that built their retirement homes are bought home to retire. Didn't plan on having loud music as part of it. This will add to the traffic nightmare that this town cannot currently handle. There will be inadequate parking And life safety hazards on the roadways with pedestrians. Sell the property.
No	Traffic on 89A heading toward Cottonwood is already becoming obscene. We don't need the noise, we don't need the pollution, we don't need the lights, we don't need more paving over of our natural areas. This is insanity.
No	I am voting no on the Amphitheater unless Sedona's traffic issues are resolved. We are all vulnerable if there is a fire emergency. An additional tourist venue is not in the communities best interest. Let the Red Rock continue to serve as the main draw for Sedona's visitors without adding a nighttime feature which will add noise that will carry to residential areas. the Posse Grounds' amphitheater is just right for Sedona.
No	We need more housing

No	Since the closing of the original amphitheater I have not seen much traction for building another. People living in the Gateway area may not appreciate the noise or the lights generated from a large amphitheater. I can't erase my answer about a location but I don't feel the Dells should be built up in anyway.
No	No Amphi theater
No	I initially wanted an amphitheater there, but I think a recreation facility would serve more residents.
No	Not at the western gateway but at the Dells
No	Something like that should be a bit farther from a town where most residents seek quiet at night
No	You already have a beautiful amphitheater.
No	We don't need to draw more visitors . We are already gridlocked a lot more than 10 years ago.
No	I do not support an amphitheater. Let's fully utilize the SPAC.
No	keep the open landscape
No	We have one at posse grounds and the high school has a theatre. Stop spending money unnecessarily.
No	We are unable to fill and use on a consistent basis what we have. If our current venues were able to sell out and be used consistently for large events I would be all for it, but we cannot fill a 700 seat theater consistently. We are NOT a community that support or can sustain the needs of an amphitheater.
No	This is a terrible idea and contrary to the intent of purchasing this land.
No	Given our weather, an outdoor amphitheater does not seem practical. Perhaps a smaller sized one that could host smaller events, would make more sense.
No	Think it's a waste since idk what events would even be attracted to be here and would be empty most of the time
No	It failed the first time--why would it work this time? Being so close to Phoenix, we will get third tier bands and the venue will not cover costs. The current stage has to be replaced regardless of what a few supporters say--who is going to pay for that? Where would all those people park--we don't have enough parking at the high school. We have multiple stages that go unused most of the time both inside and outdoors--why on earth do we need an amphitheater? And, where would all those tourists stay--more STRs? Imagine the traffic too! A sure way to ruin Sedona.
No	We do not need another amphitheater
No	We have one at Posse Grounds! And we also have the performing arts center at Red Rock HS. There aren't enough families here to need another. And I'm exasperated by the catering to tourists.
No	We do not need more traffic congestion.
No	In the summer it's too hot and in the winter too cold for an amphitheater. And we already have the SPAC across the road for events... no need for Woodstock like events in general
No	I am adamantly opposed to an amphitheater. The main proponents seem to originate outside of Sedona and will not have to live with the harmful impacts on traffic, wildlife, residents and quality of life. Sedona's infrastructure does not and cannot support this use in the community and the additional tourism it will create when the city already suffers from overtourism effects.
No	This is completely unnecessary. There is no need for an amphitheater of this size for locals and visitors are coming to Sedona for the outdoor activities and nature, not concerts.
No	Build affordable housing for local families and employees.
No	Please consider not building.
No	It's time to devote resources to facilities that primarily benefit residents and do not attract even more visitors. A larger outdoor amphitheater would on balance the burdens of residents and benefit primarily visitors.
No	I'm not opposed to an amphitheater, but a rec center, multiuse trails, and traffic-alleviating infrastructure are far more important.
No	There is the Pepsi amphitheater in Flagstaff and an outdoor and I believe indoor event venue in Prescott, I'm not sure why we need one in Sedona. I could see a situation when we start hosting Coachella type events and then you'll really hear residents complain about traffic and noise and partying and general disrespect for the environment. The field at Coachella and the surrounding areas are an absolute disaster after the festival, not sure why we want to invite this type of event.
No	No need for this.
No	Sedona does not have the population to support a large amphitheater, or the highway infrastructure to support a large amount of visitors coming into town for concerts.
No	We do not need more visitors or traffic in Sedona. Everything proposed should be for the benefits of Residents not tourists. We are ruining our quality of life catering to non residents. How about more hiking trails?

No	Some plans are grandiose
No	The cultural park amphitheater failed for many reasons, not least of which is because the wealthy old Fudds who live in Sedona are NIMBY's when it comes to taxes, traffic, and the slightest noise. The SAC and other smaller venues including hotel resources should be more fully utilized.
No	Sell the Dells land to the amphitheater supporters and let them use business common sense and market economics to let them develop a business plan that will be successful and, thus, 'right size' the facility. It should be a privately run entity and have no support from the City now or in the future. NONE. The priority for the Western Gateway should be market-rate housing for the approximately 2000 lost apartments and homes due to SB1350. We'll never get those back from STR use, so we - as a community - must step up for the future of Sedona... or else in 5 years we will look like Vail... and, no one will live here.
No	Additional visitors are great for Sedona, but we need to get a handle on short term rentals. Short term rentals have made it impossible for those working in Sedona to afford to live in Sedona.
No	The topography of Sedona creates a situation where sound travels and noise pollution is become an increasingly annoying problem for residents. The trails are no longer quiet due to chatting tourists, the air traffic noise has increased, there are more sirens as police and fire have more emergencies and leaf blowers etc.can be heard daily in every neighborhood
No	Another small or mid-sized amphitheater with lights for evening performances would be very nice, if an integrated part of an overall community area. However, I do not favor a large scale venue that frequently brings large amounts of noise and traffic to the area. The performing arts center is the better venue for that. I would rather see the western gateway use more of an everyday community/family friendly type deal instead of an event venue. I think that gathering places with amenities are more important and that this would work more seamlessly with higher density housing in the same area.
No	A new amphitheater is a very bad idea. How much more do we need to draw tourism? We are already beyond our tourism carrying capacity for traffic, emergency exit, policing, etc. We already have a music and event venue at Posse ground. Why not move it and those ridiculously tall lights to Western Gateway?
No	An amphitheater is the worst possible use of this property as it would increase the number of tourists, traffic and noise...the three biggest complaints that I hear from fellow residents.
No	Focus on housing, parks, less expensive options
No	If the community were to support an amphitheater, it should go in the Dells in future years. The 2.0 group will disagree with your costs in this survey and are convinced that the current structure is 'ready to go'. They would also say that the high school could be used for parking. The structure would actually have to be redesigned and rebuilt; it would be a call for more tourists to fill the seats even if the capacity was half of what you have. Traffic would increase. Our crisis is in HOUSING, not music venues. 2.0 represents a few hundred people and not the community.
No	A large amphitheater could only happen with commercial sponsors, event admissions will never cover construction and operating costs.
No	The Posse Grounds one is enough.
No	Events for 5000 people would be a disaster. Traffic would be horrendous. We already have two excellent facilities which are woefully underutilized: SPAC and Barbara's Park. How about we focus on better using what we already have before building yet another facility?
No	The amphitheater is inappropriate for the area we need housing we have Spacked that's under used at the high school. It's all about housing and perhaps a small part to support it in small businesses.
No	Doesn't matter what size of venue, this is a bad use of the WG land. Do not resurrect the failed amphitheater.
No	I do not see any options for affordable or workforce housing on this survey.
No	Traffic for events in this case would be in the evening and there is typically not traffic issues at that time.
No	The original size seems too big but an amphitheater bigger than Posse Grounds is needed-maybe 2000.
No	Sedona does not need anything else that invites more people here.
No	It could make for a really nice and special place for music and live events. But it would be best to prioritize a rec center and a nice park before an amphitheatre. I think most of the community would agree. An amphitheater would just create more traffic, which we have already hardly been able to fix in the first place. It strikes me as yet another thing that puts money and tourism before residents.
No	No
No	Please no. Keep Sedona serene and peaceful.
No	Posse grounds is adequate for community events.
No	The prior Ampitheatre created to much noise for the residents and a new one would do the same.

No	We have difficulty handling the present amount of visitors. An amphitheater would only worsen the congestion problem. Anyway, the only performers who the amphitheater would draw are "has beens" and who wants to see them?
No	I do not support an amphitheater at western gateway
No	This already failed once - let the markets decide! There are other areas where we can direct this money.
No	We don't need nor can we handle more influx of people in Sedona. It's a beautiful place but not with the direction of more more more
No	I don't believe an amphitheater is needed. The benefits of such a space/use would NOT outweigh the negative impacts such as cost and traffic.
No	Keep it as it was originally. We don't need anymore tourists. We are full and we don't want them. Additionally, no more extra taxes. Sedona's additional 3% is gouging enough.
No	We have them already. Flagstaff and Phoenix will always be where people go for large events
No	A smaller amphitheater is in order. The plans by a prospective developer around 2007 would be great. They has a hotel with amphitheater to seat about 1000 as I recall. A commercial area with shops/restaurants.
No	They just built pickleball courts. We have a pool, skatepark, large park, etc.. at Posse Ground. How many more people do you want in West Sedona. The traffic is already horrendous! We don't need to fill every empty spot available in Sedona. How about reduce our taxes!
No	Visitation and traffic in Sedona has gotten ridiculous
No	If it is located at the Dells, but not if it is at the Culture Park site.
No	Large events can take place in Cottonwood. It has 1000-person+ at Fairgrounds and parking already available. Why go to such expense 15 miles away? Whatever tourists that Sedona attracts don't need concerts--they can get those elsewhere--they come for the views, restaurants, etc. Plus, an amphitheater has failed in the past. WHY REPEAT A KNOWN MISTAKE?
No	People moved to Sedona because of the beauty of a small town. Let us keep it that way.
No	Won't we have the same issues we have had in the past with neighborhoods protesting the noise of events at amphitheaters? I think it is reasonable to have "noise" until 10 pm but believe I am in the minority.
No	If the amphitheater could hold half that number of attendees it would be better suited to the size of our small community. 5000 is A LOT of attendees and will destroy the small town feel of Sedona.
No	The infrastructure cannot accommodate visitor-driven events of 5k. The last amphitheater failed and this one will too.
No	Are you mad? A 5000 seat amphitheater?? More tourists, more traffic jams, Please leave the cultural park as natural as possible
No	we have two underutilized venues now.
No	It is not needed in a community of less than 10,000 people. The Posse Grounds Amphitheater serves the needs of the city quite well. A 5000 seat amphitheater would be a huge drain on local resources and is why the original amphitheater failed.
No	I don't really care about an amphitheater. I do often attend events at Posse Grounds, so I'd probably go to events here too. But I don't really care one way or another.
No	You can have an amphitheater, an art museum, dance/music studio and affordable housing for seniors and workers.
No	No - there is a reason it failed, not just miss management!!!
No	Wait for the Dells. Bring music to the Performing Arts Center
No	The priority for the Western Gateway is market-rate (>600 unit) housing targeting younger families. And, the supporting elements (parks, convenience stores, coffee shop, daycare center, etc...). The second priority would be an office park that supports 250-500 workers - large enough to entice large companies to move some of their operations to Sedona, thus offsetting the high reliance (77%) that we have on tourism. I would also A third priority could be open space/trail-head access. As the lowest priority of any options, I only support the amphitheater concept if it is NOT in the Western Gateway and as a PRIVATE BUSINESS ENTITY with ZERO public money or land assistance. I would recommend that the private interests in building such an amphitheater by purchasing land in the Dells where they have no noise issues and can have a clean sheet of paper work use. And, as such, run it as a private company should WITH NO PUBLIC ASSISTANCE OR SUPPORT OF ANY MANNER.

No	This is a tough one, would love to have good bands come to Sedona but not more people to deal with ,that's why the treatment plant location could work
No	we already have the red rocks school performance center, and we have grounds another amphitheater would be redundant
No	People come here for things other than concerts and large events
No	Just more day tripper traffic generation.
No	I think Sedona has pooh-pooed anything that makes noise. Lots of old fogeys (and I am also old) who changed the character of the town with sound ordinances and lack of live music opportunities. It has lost the vibrancy of what used to be. That said, they should encourage a revival responsibly. Putting an amphitheatre in with recommended housing at the cultural park makes absolutely no sense. Red Rocks in Colorado doesn't have nearby housing, I believe. A smaller amphitheatre of perhaps 1-2k might be nice, but may not be a priority just now. Make more use of the arts center. Perhaps even build an outdoor amphitheatre where the Sedona arts festival is located once a year. With fewer and fewer students at the school, you need to plan for how to use that building in the future.
No	I think that is a horrible location for an amphitheater. Mainly because you have a high school and you have all of those hotels right there and the traffic going from the shuttle. We don't need one more huge thing right there when you come into Sedona it's gonna be a madhouse. An amphitheater would be so much better out between Cottonwood and Sedona at Dell's.
No	It's a waste of money. The first one failed for good reason. Weather/climate. Lack of fiscal responsibility. I worked there, I know!
No	NO MORE TRAFFIC
No	No, no, no, no.
No	I have doubts it could draw enough attendance to be profitable nor would there be enough events. To support profitability.
No	amphitheater is what bankrupt cultural park so not worth it. We also have band shell at posse
No	The city already has a small Amphitheater where events are held and bands play. While I can appreciate that some folks may have a nostalgic interest in seeing the amphitheater revitalized, it would seem to significantly dampen the other possibilities for the site that would be more beneficial to the community such as workforce housing.
No	A tremendous effort and expense as well as marketing cost to get events to consider the park or amphitheater as a destination is not worth the effort. We have what we need for our local community at posse grounds.
No	I am not in favor of an amphitheater. Sedona has extremely poor egress and ingress in case of a fire or emergency. Adding a 5,500 seat theater could negatively impact that issue further.
No	This has already failed.
No	Again, who will benefit and attend on a consistent basis? Is it for visitors, because that is what is becoming of Sedona. Are residents of VOC going to drive in traffic to the western end of Sedona to consistently see shows or presentations? I don't think they will.
No	If you're going to build something on this land, I suppose an amphitheater is a better option than anything else that's been proposed, but only if you don't raise my taxes. It should be self supporting through rents and ticket sales.
No	Something in between posse and 5000 would be doable. Like 1000 capacity.
No	No, we do not need large events and more traffic. We have Barbara's park and the beautiful Sedona Performing Arts Center (which needs to be used more)! For a city the size of Sedona, that's enough.
No	Not necessary - too expensive.
No	We already have the Sedona performing arts center. It's hardly used. I'd rather see concerts and plays and events there than building another facility.
No	no need to duplicate services already available at other facilities
No	Barbara's Park serves locals very well. We do not need to draw more visitors.
No	As a member of the Western Gateway committee group, we felt that the amphitheater had already been tried and failed. At this point, I think it's better to use it for all the different housing needs with walking paths, lots of shade, quiet areas to enjoy nature and the beautiful views. It would also be great for senior housing. I don't want to see a hotel in the cultural park either.
No	In Colorado we were able to have the city own property. But the management of a venue was placed in another non profit entity to manage the venue.
No	Once again, we do not need to spend money on projects that have failed in the past.
No	We have two theaters, Posse Grounds and high school. Both underutilized. We do not need a third empty theater.
No	Nope. We don't need this.

No	Leave Sedona alone Over population an tourism is not helpful destroying natural environment
No	Where is the data to support the need for one? Is there any?? We already have the Performing Arts Center for indoor and the one at Posse Ground for outdoor events, plus lots of small intimate settings (the Hub, other private property venues) Let other areas have these large events. We don't need it here!
No	If an amphitheater is constructed on the former Cultural Park property, it should be considerably scaled back in size.
No	Sedona has enough recreation and entertainment sites.
No	I oppose an amphitheater.
No	The weekends tend to be a traffic nightmare without events. Some of the current events, while welcome, just make it seem like Phoenix. Serene aspects are gone.
No	The existing one has not been used much. No need for another.
No	Current roads are too narrow. ie not enough lanes for ingress & egress
No	no, we dont need an amphitheater.. if we needed it the one there could have been used. however if one is put in definately put it out of town near the wastewater plant.
No	The expenditures to rehabilitate the amphitheater are exorbitant for a community the size of Sedona. It failed once, however many failures are necessary to understand Sedona cannot support on amphitheater. Just look at the Pavilion for data on use.
No	City amphitheater at Posse Grounds is sufficient.
No	restore the existing bandshell and make the venue appropriate for an audience of 1,500 or so. Not 5,000.
No	A recreation center is needed over a venue at this point in time. I would rather spend more money on the recreation center than on a concert venue. The recreation center should be large and magnificent with lots of fitness equipment and a track and Pickleball courts, an indoor pool with lanes, and tall ceilings.
No	No, no, no
No	Nothing large. Keep the small town feel which is what tourist and locals want. Community will be important in the years to come.
No	We don't need it
No	We already have plenty of events to draw tourists and locals alike, whereas there is very little about this town that supports its permanent residents and that's where future focus should be.
No	Lord, no, please do not build a freaking amphitheater. The small, but vocal, minority who want to bring back the past do not represent most of our community. Unfortunately, the idea of the amphitheater idea got mixed-up with the Homeless Car Park effort simply because those of us who didn't want the Car Park had to back the group leading the referendum in order to move the ballot issue forward in order to kill the terrible Car Park idea. That does not mean we want the amphitheater. The absolute last thing we need in Sedona is another venue to draw tourists and traffic.
No	Our real answer is yes and no. Depends on how frequent your talking?
No	When something fails you need to define the reasons and see if doing it again is feasible considering the current conditions and what impact it will create versus benefits. I think considering the land it will consume, construction cost, create more traffic and the lack of available lodging it doesn't make any sense and will fail again!!!)
No	The is already an amphitheater onsite at this location. Can it not jus be renovated?
No	It wasn't successful originally and there reason to think it would be now. The high school has an adequate size auditorium for many events but is rarely used so why build something else that won't be used.
No	Do not support an ampitheater and am concerned that I am not given the option to state that as part of the survey questions. Stop trying to frame the narrative with these biased surveys.
No	Any venue is a private concern, not public interest. Offer the venue sponsors an opportunity to purchase the Dells so they can make a business plan that makes sense for a private business. NO PUBLIC SUPPORT INCLUDING ANY PROPERTY IN THE WESTERN GATEWAY. Western Gateway priority is FIRST market-rate housing for young families.
No	Keep it small and simple. The Posse Grounds Amphitheater holds 300 people and I've never seen it even close to full with concerts. There aren't enough local residents to support a giant amphitheater and we don't need any more tourists to fill up larger concerts.
No	Would have answered yes if it weren't for the existing traffic problem. Need to truly fix the traffic problem (no band aids or partial solutions) BEFORE doing anything that brings more traffic to Sedona.
No	A city of 9000 people does not need an amphitheater that would hold 5000 people.
No	We already have a small area near posse grounds, thats sufficient. We have enough traffic issues in this town. If we'd ever need to evacuate quickly there's a 99.999% chance that most everyone within the city limits would not get out.

No	We don't need this. And we don't need the traffic.
No	Sell the property and use Sedona Performing Arts Center that already exists.
No	We don't need the traffic associated with an amphitheater
No	I don't think it has the population to support it. Flagstaff has Pepsi, which draws in good entertainers, but sedona does not fit that criteria.
No	Whatever you build make sure everything is in the original contract. Have a professional look at your bids and contracts.
No	We don't need another failed amphitheater! We don't have the climate for an outdoor venue. Too hot in the summer, short days in the fall.
No	We have the high school, and Barbra's park. Now we need another? Traffic is poor, and you would only have 2 ways in and out...Take care of people that take care of us. Lets help our aging population! Are homeless, or workforce. Please
No	A nice idea but inappropriate for a city of our size and location.
No	We don't need to entice more people here. They come for the beauty. Expand the shuttle to 7 days a week and offer more places to get in and off shuttle. Go back to shuttles that are fun to ride, open air jeep style, like the ones sedona used to use, and worth the ride alone. Manage the crowds we already have.
No	I don't think that is necessary. I'd rather see a community park that can host a larger variety of options, as stated above.
No	Prioritize affordable worker housing.
No	If we do another amphitheater, use the existing structure that is there now. Won't require the dollars mentioned above if you simply renovate what is there.
No	Adds noise and light pollution to West Sedona, and the area in general. Conflicts with hiking activity and nature in Western Gateway
No	No- do not need!
No	We have one at posse park why would we need an additional one so close by?
No	Another amphitheater is not needed in Sedona. The Posse Grounds amphitheater is adequate for any event in Sedona.
No	Too many visitors already. 3 to 4 M was the number banded around in 2003, how can it still be the same? A forest service person told me the number is more like 6.5 M now.
No	We do not have the economic base in the Verde Valley/Sedona area to support a 5000 person amphitheater. If Phoenix was only a 30 minute drive, it would be a totally different situation but it is a 2 hour drive. I lived in Park City Utah for many many years. We had concerts with big name entertainers at Deer Valley during the summer months. Most times they were sponsored by an individual or family laying out tens of thousands of dollars to bring entertainers in. The admission in many cases was \$40+ per person for the Saturday evening entertainment. Granted Park City is a little smaller than Sedona but you have a 2 million population base 45 minutes away. In my experience attending many of these concerts the audience tended to be less and less locals and more people visiting and or people coming from the greater Salt Lake Valley to attend. The traffic was unbelievable to get out of the venue.
No	Overwhelming traffic and tremendous pressure on infrastructure will continue to plague Sedona as more and more people move into the valley. The short - term rental laws will enhance the increase in pressure. Although the vision of an amphitheater of the scale of the Sedona Cultural Park with celebrity events is inviting, this path is neither prudent nor resourceful for the community. We, as a community must look into the future and plan for increased pressure and be very sensitive to what makes Sedona beautiful! Paying exorbitant costs to build an amphitheater for more visitors to impact Sedona is neither prudent nor resourceful.
No	I have never lived in place where people have complained about the traffic this much. Having an amphitheater at the cultural park will make traffic a lot worse. It's a terrible idea.
No	Unless their is a business plan for such a venue including market analysis, etc it seems irresponsible for the City to own such a venue. Leave it to the private market.
No	This is a ridiculous idea. the residents are up in arms about the traffic presently, they certainly won't like the increased traffic that comes with an amphitheater. It failed before--so why do the same thing a second time?
No	Too close to residential areas, would make it difficult to enjoy hiking in the area which is what I enjoy about the Western gateway
No	Those interested in large events can go to Prescott or Phoenix but I think it is worth preserving the atmosphere of peace in Sedona to the greatest extent possible.

No	<p>This is an opportunity to provide for RESIDENTS of Sedona, not to increase tourism and traffic which is already having negative impacts on our infrastructure and our quality of life, including our physical and mental health. I notice that some of the questions in this survey do not include an option for "none of the above". See #10, #7, #6</p> <p>This would also be a great place to develop some sustainable workforce housing, incorporating it into the plans for recreation. Perhaps a mix of small single-family homes and low-rise apartment buildings, all well-built, well insulated, solar-powered, with fire-wise native landscaping. No Safe Place to Park development please! People need to have dignity and opportunity.</p>
No	My "no" answers say it all
No	<p>I do not support an amphitheater within the Sedona city limits. If we want to have an amphitheater, we should think about looking at outside the city, perhaps in the dells land that the city owns across from the wastewater treatment facility.</p> <p>There are real traffic congestion issues in the city intensified by tourism which we rely on and need & wish to share Sedona with the world, as well as concerns about disaster evacuation routes - building an amphitheater within the city will intensify negative effects of traffic and evacuation challenges by many times, and it will only get worse because the finances of such endeavors require constant bookings of events to keep the venue financially healthy (no matter who owns it. It's going to be developed with bonds. Let's get real) which draw in large crowds from surrounding cities & even out of state.</p> <p>I'm not stating this as someone who wishes to keep Sedona for ourselves & only for the residents here - I'm stating this simply as a question of sanity. Sedona is a hugely popular place for obvious reasons and we are all fortunate to live here & be stewards of the land and the city. Why would we exacerbate infrastructure problems within the city limits when we have ample land outside the city with which to build an amphitheater that can better control traffic flow and not bring unneeded traffic into the city?</p> <p>Also: Why are we not collaborating with Cornville, Cottonwood, and other surrounding communities to co develop an amphitheater that would attract people from the larger verde valley and quad cities area? For everyone to enjoy? Perhaps we could make a part of this development effort reasonably priced housing that's badly needed for our workers and younger professionals in this town?</p> <p>As far as the cultural park goes, I think it's maximum use would be a community or civic park where the biggest event is going to be a local farmers market or a very small arts or perhaps intimate music festival with smaller groups of attendees - anything larger is inviting immense problems into the city, there is no reason for it.</p> <p>Sedona does not need the money. Sedona does not need to attract more tourists Sedona does not need additional strain on its infrastructure.</p> <p>A growth at all costs mentality is going to ruin what is magical about Sedona and what people come to Sedona from around the world come to experience.</p> <p>I am for common sense infrastructure improvements and common sense development. The town will grow, but it needs to be</p>
No	<p>We don't need another amphitheater. We already have one, very nice one in Posse Ground Park. Utilize this one.</p>
No	<p>I believe that there are interesting possibilities to explore in association with Cultural Park use alternatives. As I have stated above, I believe that there are more important needs for city residents than the construction of a multi million dollar amphitheater. Also, we have done nothing to reduce traffic in the Sedona area, and building an amphitheater for these proposed events will further exasperate the traffic on 89a.</p> <p>The City of Laguna Beach, Ca. hosts the "Pageant of the Masters each summer in the Irvine Bowl, which is a 2, 600 seat amphitheater, located in Laguna canyon. This is a beautiful venue which is connected to the Festival of Arts grounds. The city also has a free trolley service that services all of the city limits, including service to and from the Pageant. It is an extremely efficient transportation system for residents and tourists alike and is an excellent example of the type of shuttle system Sedona should explore.</p>
No	We don't need this
No	Please do NOT do this!! The amphitheater at the Posse grounds is sufficient while preserving the culture of Sedona for residents. I don't need 5000 strangers coming here ... STR's are bad enough.

No	<p>I do support an amphitheater out at the Dells - I am OK with events out there -- Its a perfect spot -- Great views for the amphitheater -- Include soccer fields -- They could be used for camping - There could be camping out there for RVs - The soccer fields might be a way to have semi pro games here.</p> <p>There could easily be a free shuttle into Sedona for people who attend events out here. This area could be used for the entire Verde Valley communities. (big events need big communities to work) -- It would draw all of Northern AZ. and then some. Sedona could grow food for the region and create a co-op - This is the MOST PERFECT PLACE IN N. AZ FOR THIS. -- It would be a shame to make it into housing.</p> <p>So you have Posse Grounds for recreation and a multigenerational COMMUNITY CENTER/REC CENTER</p> <p>You have the Cultural Park land for living around Central Park</p> <p>You have the DELLS for a new Cultural Park place that would not bother neighbors, that has water, views, easy access, separated from the towns</p> <p>This could really help Sedona find itself --- it could really help make up for all that we have lost ---</p>
No	<p>The Dells offers a location for an amphitheater that includes room for parking and camping, no neighbors to complain about noise, lights and dust, ample water source for grassy seating area/athletic field and a natural contour in the land that would be ideal for building an amphitheater/athletic field.</p> <p>It could be used/supported by other municipalities for outdoor music, theater and athletic events</p>
No	Too much noise, would require too much tourism to be profitable
No	<p>I like the idea of having an amphitheater "elsewhere, further from town, we would be adding traffic grid lock on the west side of town, we already have that in uptown. I do have concerns about the price of up keep for this type of attraction.</p> <p>I would like to see a transportation hub for all the Jeep, ATV, tour guides companies to be pulled out of town and located together with parking for visitors, moving "jeeps" out of uptown would help with traffic.</p>
No	The area is great for public events, but the amphitheater has already been tried and failed. The city has a fine outdoor concert area at Posse Grounds; to have another seems redundant.
No	Not a great location for an amphitheater. Too much traffic in the area.
No	The city already has an outdoor entertainment venue that is only useful for a limited part of the year due to our climate. Building a larger one will not change the climate realities of Sedona. Climate is one reason why the original cultural park failed.
No	<p>The City Staff and Council need to rigorously focus on community needs...housing and reduction of traffic congestion seem to top most lists. If you start by defining those areas best suited to housing at the Gateway, then you have addressed the most critical issue and the reason the City acquired the site...and by definition, will have defined the space that could support Gateway parking of all types, then the area that could support major events that occur at Sedona - Festivals, Outdoor sports, etc. and don't fit into a Posse Grounds. Retention or removal of the existing amphitheater thus becomes a function of its residual capacity to support these events...and if it doesn't, then it should go. Simply stated, the amphitheater is a sunk cost and should not drive the future of the Western Gateway in any way, shape or form. It might prove to be a useful focus area for a park that also supports the residents of the housing created, or supports festivals. But the November ballot result was not a vote for an amphitheater, but a vote against a homeless plan that simply didn't make sense in how we treat people, and how we spend money to address their needs. So we need to reframe the debate so that we build what housing is reasonable, emplace those parking and support facilities that will alleviate congestion and support retention or generation of facilities that could support larger gatherings...in that order. This won't result in "perfect" single-focus solutions, but a better blend of functions that maximizes solutions to our multiple challenges.</p>
No	I support a smaller amphitheater, absolutely not for 5,000. Maybe for 1,000. I'd like to see the current Arch structure saved
No	Refurbish the existing amphitheater. What a waste to build a new one!
No	Amphitheater only needs to be 2,000 to 2,500 person capacity. The programming can still be very effective based on other similar size venues around the country. This will also reflect a much better impact relative to traffic, cost to construct, maintenance, etc.
No	We all pay around \$2000 for empty lot taxes and up to \$5000 on a home there is plenty of money being collected for City taxes. Find a way to spend responsibly.

No	I feel it is not needed and that it is too large for the size of Sedona. The Performing Arts Center at the high school is an appropriate size for the city. The additional traffic and congestion that events at the amphitheater would generate, at the location itself and throughout the city, and the expenses involved in constructing and maintaining it, would have more of a detrimental than positive effect on the community.
No	This is silly. The people that act like they want the amphitheater today would be the first to complain about the noise if it were used in a manner to self fund with the constant shows that would be needed. It seems obvious that those people are really proponents of nothing happening at the western gw but using the guise of supporting the amphitheater to achieve that goal.
No	IF an amphitheater is rebuilt, it should be a structure that could be used year round. Perhaps with some kind of retractable roof. When it was functioning it did draw some great headliners, like Willie Nelson and Norah Jones.
No	I vote in favor of renovations to the existing structure rather than all of the waste of money and resources to build something new. There is still plenty of room to build in a park. Let's be an example of not wasting what already exists as well as wasting our city's money.
No	We had one. It failed. Why would we build another one?
No	There is already an amphitheater, a private individual, the name sake of said Existing amphitheater donated 1million of her own money to see this happen. How about honor Georgia and give her credit ie at least acknowledge the existing amphitheater and if need be improve the existing structure. Whomever made this site, and or conjured up the idea to dedicate millions of \$\$ to a new amphitheater ought to be fired. How about transparency? How about mending what is, improving upon what others donated, rather than degrade and disrespect the legacy of someone who cared dearly for the arts, and put her money where her mouth was. I wonder what Georgia would think of this nonsensical plan to destroy a perfectly good amphitheater to build another?
No	Beware the traffic!
No	Sedona's weather is not conducive to a large outdoor amphitheater. The infrastructure for the staging, seating, bathrooms, concessions, and parking would be quite high and require a number of events. Sedona is too hot in the summer and too cold in the winter, and there is monsoon season that would be a real problem. Therefore, we couldn't have the extensive programming to support the large expenditure.
No	I don't think most of Sedona's residents want the increased tourism an amphitheater has the potential to bring.
No	Had one... didn't survive... not the best use of the property
No	Doesn't seem necessary.
No	We already have an Amphitheater in West Sedona
No	There is no evidence for amphitheater being a good idea....but placing one out at the waste site that makes it easier for PHX and Cottonwood people is good. Tennis tennis please I will help maintain...thx.
No	I would like to see worker housing and a homeless services center.
No	I like the structure and would not mind if it could be utilized in a park like way.
No	Sedona's infrastructure cannot handle any more tourists without changing the small-town character of our city. We do not want to change or build out this area for any more tourists.
No	This is a small town. Sure it is mainly a tourist town, but still a small town. The traffic, noise and trash that would result from a large amphitheater is unacceptable and would go to the benefit of a few business owners, not the community at large.
No	110% opposed to an amphitheater! Recreating a failed venture will just allow history to repeat itself. It's highly unlikely that there is a market for this in a town the size of Sedona or within the Verde Valley. In order to make this profitable, events would need to be very large, draw in people from a wide geographic area, and have significant amounts of parking. An amphitheater will bring in more tourists, more traffic, and more noise. Destroying one of the most beautiful natural parcels of land in the community for something that is destined to failure would be a tragedy. The City of Sedona has frequently referenced it wants to attract the "right" kind of visitors that will appreciate the natural environment. Music venues tend to attract people focused on partying and heavy drinking. This will strain the EMS & public safety resources as well as put a strain on the limited emergency medicine resources in Sedona. Having worked in a community hospital near a large music venue, I'm speaking from experience and not making assumptions. Let this idea go. It's a bad one.
No	The Dells is a much better location.

No	Too expensive - didn't work before, need extensive business plan and support from businesses to make sure it can function profitably.
No	we already have sufficient venue space, no need for another space and associated taxes
No	When Sedona last had big venue events it was over 20 years ago. With the amount of traffic currently in town I think a large venue is the LAST thing we need. Do we really need to bring in so many people? I'm tired of seeing visitors disrespect the land & those who live here. There is more to Sedona than just bringing in more money & business.
No	This area should be resident focused - NOT visitor oriented. There is no need for an amphitheater anywhere - we already have a Center for Performing Arts that is underutilized.
No	The last amphitheater didn't work, so why would a new one be self-supporting? Besides, WE ARE AT THE END OF AN "AGE", AND TYPICALLY CIVILIZATIONS HAVE GONE UNDER THE WATER AND UNDER THE LAND FROM THE EARTHQUAKES, TSUNAMIS AND NATURE GETTING RID OF CIVILIZATIONS THAT FAILED TO GET INTO A PLACE OF LOVING AND SUPPORTING EACH OTHER. THIS IS not "GLOBAL WARMING"... THIS IS BEING KEPT FROM US -- DO YOUR RESEARCH INTO "cycles" AND "END OF AGES". Research the Hopi Prophecy, books on the end of the Ages where disasters struck everywhere. The last cycles ended with water devastating civilizations -- all the BIG FLOODS. There are still big cities under Egypt's sands, underwater off the coasts of Japan and India and way more. WE NEED FOOD GROWN!!! If the canyon has an earthquake (which fault runs down from Flagstaff), and the 600 volcanoes go off near Flagstaff (the forest service sometimes has to shut down trails that are "too hot"), or the ones in the Village or just outside of Sedona -- we won't have any food. The bridges would be out and NO TRUCKS would be able to get in!!! We don't have any food that we grow in Sedona. The whole Cultural Park should be gardens and trees of food -- fenced off from the javalina and deer and rabbits, etc. DO YOUR RESEARCH!!! 2012 was the ending of a Cycle! The Mayans knew all about it, the people in India, Japan and China all know, and the indigenous people everywhere know. The Hopi were taken by the "ant people, as they called them" down under the Grand Canyon to be safe from the last age, and in Turkey, an underground place was found where 1000's of people lived during one of the cycles. PREPARE US! And help us to survive here! And don't give all the water away to hotels that take 5 minutes each time you turn on the water to get warm water, like in Phoenix -- so all that is wasted -- and don't approve any more pools and/or "spa ponds" like you have been so the water evaporates! This is a DESERT!!!! We have local indian settlements that aren't there anymore, sometimes because of lack of water. Phoenix has new houses that were built north of Phoenix that have NO water available, and Scottsdale has been trucking water up, but it's not going to do it anymore. This Cycle is a "fire cycle", and the last one was a water cycle. PLEASE make sure we have enough water, and prepare for the earthquakes, volcanic eruptions, fires, no rain to bring water, and more. I also lived back east and in big cities and in California. This land called Sedona is NOT like that, so please don't try to make this a big city! This is SACRED LAND. This is the place where native tribes would come two times a year to cleanse themselves and have ceremonies to the Great Spirit, this is NOT a tourist town. If the natives were fighting with other tribes, they would put their weapons down here and go to the river together. They never lived INSIDE Sedona because it was so sacred to them, and the whites just came and took the land, including their most sacred land -- Boynton Canyon. All of the first owners of Enchantment went bankrupt because the NATURE SPIRITS didn't want them there, so finally a Japanese man bought Enchantment and asked the native americans to come in and do a ceremony to honor and appease the nature spirits, and there hasn't been a bankruptcy since. But the Navajo and others have been blocked from going onto the land and through their gate into the canyon, and that hurts them. Thankfully, the new historian at Jordan Road did a presentation on what the REAL Sedona was, when he found out it was native land and SACRED. Mother earth, rocks, plants, animals and land -- are all CONSCIOUS LIFE, according to quantum physics, and according to native peoples, and according to the Bible, where it says, "If you had the faith of a mustard seed, you could say to that mountain 'move over there', and it would." Einstein said "everything is energy".
Yes	The remains of a truly great venue already exist and can be refurbished. It is world class.
Yes	The Ampitheater would be phenomenal, truly...and as the owners of a live production company, we'd be a great resource for helping design sound and lighting equipment packages that are artist friendly but economical. But...if the only way to provide residential and employee housing in Sedona is to utilize this acreage, I'd reluctantly say no to the Amphitheater. If there were a way to use the land for both, an Amphitheater could be a wellspring of tourist revenue. There's a large hole in the tour routing of the West (my husband is a touring sound engineer and has frequently noted this to me) that could be easily and wonderfully filled by booking concerts in Sedona...and most National touring musicians would be thrilled to play here. Employees to staff it could live within walking distance if rental units were built on the same property. Sedona would benefit by becoming a musical destination, and could be promoted as such. Imagine an increase in dining and hotel reservations, without increased and damaging traffic into our National Forest. Imagine Sedona not selling itself as the home of Subway Cave and Devil's Bridge, and instead becoming a musical and cultural center? The Red Rocks Amphitheater of Arizona would bring a different type of visitor, and perhaps allow our Chamber of Commerce a new angle to promote Sedona with. One that potentially is less destructive to our trails and archaeological treasures, which are being wrecked by unchecked tourism based on hiking. Can we find a way to have both residential rentals AND an amphitheater? It could be a winning solution!

Yes	Traffic for these venues can be rerouted to other areas
Yes	It's been desired enough to have been built once already. And I can confirm, if you consider the 20-50 years old who live, work, and pay taxes each day, the amphitheater is a critical asset the city needs to get back in operational condition. The money will come like you can't believe if you just build it (rehabilitate more like, and again for the present times). There will be way more than just mindless entertainment held there, in fact it may be the central energetic gathering spot of a generation destined to bring America and the world into the 2200 century (think ahead a little please, because we do and we are not planning our deaths before 2100 just as current residents had the luxury to count on Sedona 100 years before they live here today). Since the city took over marketing, this is a great way to get visitors to return with a grand announcement with a campaign asking who they'd like to see perform or speak in Sedona (politicians, authors, preachers, etc.)
Yes	We need community development (housing) before an amphitheater, if it's a choice between the two.
Yes	Just restore what is there.
Yes	This would be a fantastic addition to the community. The restoration of this beautiful area will really benefit those of us who choose to live here.
Yes	Touch ups
Yes	Sedona is devoid of good music- an amphitheater which would draw class acts would be wonderful!!
Yes	The amphitheater already exists. It is not going to cost tens of millions of dollars as implied by the misleading estimates provided in the survey. Parking does not have to be in the cultural park. If the city attempts to use the park for anything other than a park or amphitheater there will be another divisive referendum.
Yes	Community park
Yes	This is what the area was designed for!!!!!! Keep it and the rewards will be many. Build it and they will come!
Yes	It's already there, use it! Why the hesitation? This town needs more music and arts festivals. New age is not culture. Local artists and musicians are what the city needs to embrace more of, look what's happening to Uptown Sedona, its becoming a bunch of unwanted junk peddlers. Shame.
Yes	A smaller venue in the size of 2,000 would be more suited that could be adjusted to groups down to 500 would fit with other uses.
Yes	The nature of the events hosted is of critical importance. If junky popular events and music are permitted, then no amphitheater should be built. There is simply no reason for building such a place only to denigrate the sanctity of Sedona, for what gain? But if carefully curated events that reflect the good energy and nature of Sedona are permitted, even give tourists a taste of something special here, then I would gladly support such a project which could be enjoyed by tourists and residents alike.
Yes	The traffic at the amphitheater was very small compared to the traffic at the Y, uptown, Cooks hill, and HWY 179
Yes	We loved the amphitheater when it was operating. Traffic did not appear to be a problem then.
Yes	Not needed.. If the city wants to proceed with larger events then they can move the venue away from town and down by the water treatment facility.
Yes	Bring back concerts!
Yes	Like it used to be when I moved here years ago.
Yes	I would be thrilled to create an amphitheater which would create some vibrancy in this town.
Yes	Use the Dells. Traffic would be outside the city
Yes	Live music is super important to me
Yes	Make sure you figure out parking in the plan
Yes	Sedona council and staff continue to bait and switch traffic in their arguments against the amphitheater, claiming that the number of apartments and "tiny homes" they want to build will somehow only generate ridership/traffic on the city transit buses. What they really want, and have stated at past planning sessions is a lot of low-income housing inside the city limits (see now their plan to annex the Dells after the voters have stopped their plan for a homeless car park, and with perhaps the late realization that construction at cultural park will be equally expensive and unrealistic as at other locales in town (see Forest Road) - prior city housing director stated rationale for having it at cultural park was to get them on voter rolls). What's missing is housing for upwardly mobile middle-class families who are willing to live in less expensive but nice starter homes and apartments but aren't willing to live next to a homeless car-camp or vagabond/druggie community of tiny homes. Nobody wants to live in a tiny home or in city projects, especially those with families, despite how some on council have romanticized the notion. Those who we should really be targeting for housing in Sedona, young, upwardly mobile families, would rather commute than live in the Sedona Projects. Cottonwood and Clarkdale are laughing at Sedona.

Yes	I have mixed feelings. If an amphitheater is not revitalized at the western gateway will it ever materialize. I like the idea of the dells because room for parking exists. However, will it smell if it's near the wastewater plant? And will it ever get built? I wonder who will manage the amphitheater and if there will be a focus on multi-age programming? Will the town be able to use it or will it be like SPAC only available to a select few?
Yes	Amphitheater can be acquired and build by a private enterprise, not the city.
Yes	For increased visitors and traffic, the location is best at "Dells". Leave the recreation center independent from the amphitheater so we can have more land and space for nature, playground and amenities.
Yes	I truly want to see the Cultural Park returned to its original focus. It could pay for itself by bringing in top entertainment. Sitting on the grass at Barbara's Park is nice for the tourists but many of us want to see "culture" and "entertainment"...
Yes	An amphitheater could bring top entertainment "back" like was there before amphitheater closed due to improper management.
Yes	Make appropriate vehicle and traffic plans with input from very, very experienced persons outside of the scope of Sedona and Arizona.
Yes	Everyone who remembers attending concerts at the amphitheater recalls how great they were.
Yes	An amphitheater would only create temporary traffic. High density housing at the cultural park would create more traffic every day of the year. Housing at the cultural Park would just be another budget disaster that would possibly draw the attention of state auditors to the city's spending.
Yes	It could be a Crown jewel for Sedona.
Yes	Please bring back the amphitheater at the Cultural Park. A music venue is something that is missing in Sedona that would add to and complete the arts scene here. It was a wonderful space in the time that it existed. Thank you!
Yes	The setting of sedona paired with entertainment acts. This has the potential to be a mini red rocks (magical experience)
Yes	This would be such a distinctive project for Arizona
Yes	I think amphitheater either place would make Sedona special. I don't even go to concerts any more so an amphitheater wouldn't be for me, but I do think it is the most additive of all things listed. We have parks, rec center activities throughout the city, senior activities, kid activities. We have so many trailheads. What we don't have is amphitheater.
Yes	Good idea
Yes	It has been a shame to see that lovely venue go to waste, it would be great to see it revitalized. I know the sound of concerts was an issue in the past for a few residents but I truly feel the few need to be made to cope with what provides entertainment to many once in a while.
Yes	Best use of already established property.
Yes	Reinstating the amphitheater is a no brainer.
Yes	Love the idea as well as marrying an amphitheatre with a "Sedona habitat museum" or something to that effect. Think the Red Rock Loop in Las Vegas
Yes	Look at Ravinia park.
Yes	Please provide more housing (apartments, single family homes, etc.)
Yes	Outside of Sedona proper (water treatment area) could avoid the stress of traffic in the city, most likely west Sedona neighborhoods, which are already overrun by tourist traffic.
Yes	The original amphitheater cost 17 million dollars and was privately owned. It was mismanaged and then the City refused to rent it for \$1.00 a year from landowners and maintain it and manage it for profit. It was one of the best things in Sedona and the City's refusal to help the landowner create something wonderful and good for the City led to the ridiculous loss of this asset.
Yes	as long as we get quality artists that would draw people.
Yes	Restoring the existing structure would be much cheaper than your estimates and most people I know remember it fondly.
Yes	The city can't handle the traffic now.
Yes	Bring in big name bands if this going to happen.
Yes	Much of the infrastructure that is already there can be utilized, not all but some. We have an obligation to not waste all of the work and resources that was put into that venue. The revenue that could be generated, not only by tickets sales but also by visitors to the city makes it feasible. Maybe not a huge money maker but could serve tourists and locals alike.

Yes	The structural components are in place, the comparable costs of the other venues listed would not be valid as the costs to RESTORE the amphitheater would be considerably less than the listed comparables. The amphitheater could co-exist with a rec center, trailhead parking and a transit center and provide potential revenue to the City. "Affordable" housing should not be considered for this site as it would not be affordable or practical at this location.
Yes	There's already an amphitheater there use it to put on shows.
Yes	Hmm seems like you could have all the parking be multi use. When large shows are in house shuttle bus parking could be diverted to the high school.
Yes	Take a page out of the red rocks amphitheater in Colorado!
Yes	Sedona is a cultural hub and increased musical and other performances would add tremendously to the value for visitors and locals alike.
Yes	Dells is the best option to avoid more traffic congestion in Sedona
Yes	Like the previous survey, these questions are deliberately limited and slanted toward a "No" vote for an amphitheater -- stressing "increased taxes," using "most of the land at the Western Gateway," and "support(ing) frequent events and associated visitation and traffic." What about asking if we support INCOME from the amphitheater which will in time pay for itself, plus low-income city housing, plus the businesses which will benefit from the influx of visitors? What better location than at the city's Western Gateway to plan this now, which already has the traffic and road infrastructure installed on SR 89A?
Yes	The comparable costs for the other venues are not applicable to the costs to RESTORE the amphitheater at the Cultural Park. The basic structure is sound and restoration costs would be far less than the "ground-up" comparables listed above. The amphitheater could co-exist with a rec center, trailhead parking and transit hub which could all share and effectively utilize parking spaces. Affordable housing, or any housing should not be considered on this property as the costs would be prohibitive.
Yes	Research Red rock amphitheater in Colorado, they do very well and is a successful venue; maybe we could get some great concerts like they had in the beginning.
Yes	It's a great location. If you renovate it, it will be used.
Yes	We already have traffic. Putting it down in west sedona will drive traffic through Cottonwood. It helps their city thrive. It's creating revenue for our neighbors.
Yes	I think 5000 seats is too large. Why did you choose that size? Is it to attract "name brand" acts?
Yes	Use it for what it was designated for.
Yes	I believe the amphitheater could be restored and utilized.
Yes	I think the revamping of the existing amphitheater would be alright if it only seated 2000 people.
Yes	Traffic already sucks because the city won't build roads to fix the bottleneck at the Y. An amphitheater isn't the problem. Council's lethargy and lack of vision is. Stop wasting time on atvs outside the city. No one cares. Build roads, widen 179, connect 179 to Brewer Road.
Yes	We selected Sedona for our retirement thinking the amphitheater was a great venue for cultural events. We were extremely disappointed in the demise of the amphitheater. The views out our windows saved us from moving on to another location.
Yes	Where is the demand for more cultural things like an art museum?
Yes	Please don't bring more traffic to west Sedona.
Yes	It would be nice if the original amphitheater could be salvaged and put the Recreation Center next door
Yes	I was here when we once had live music. I would love to see it again, but maybe on a smaller scale. Red Rocks in Denver is an example of how great it could be.
Yes	need to fix the traffic problem before starting any new projects
Yes	Again, why is potential income not included? Along with the recreation center costs, only providing costs gives a skewed view. For a proposed amphitheater of this size, I believe it should be located outside of the city to alleviate traffic and to keep noise levels as far away from residential neighborhoods.

Yes	<p>1. The city's estimated cost of building an amphitheater is falsely inflated because an amphitheater does not have to be built in the Cultural Park. There is already an existing amphitheater there that can be renovated and restored to operation for a fraction of the cost estimated in the survey.</p> <p>2. My top priority is having an amphitheater, but there is no reason the city could not also have a city park or community center there if it is financially feasible. Workforce housing should be built in the Dalles.</p> <p>3. Note the availability of new technology such as wireless headphones that create a 'silent' event for passersby, a unique and world class audio experience for audiences all while significantly reducing costs of traditional large scale sound systems and supporting a local business - Sedona Dances Equipment Rental who are actively providing this service in our community today.</p> <p>4. Why would we SPEND MONEY to scrap a multimillion dollar world class amphitheater that can be used for so many arts and community events. Let's be creative such as noted above in #3 and also possibilities such as reducing the size of the seating area if traffic and parking, space useage problematic.</p>
Yes	We had a lovely amphitheater, but it was poorly managed. Please restore it and hire a few people who can make it profitable.
Yes	5000 seat is too big. 2000 seat would be appropriate. Question 11 is stupid. Sedona council can not arbitrarily issue a Tax without a vote from the public. Good luck with that. A ticket tax would be appropriate. A 2000 seat venue gives the city the opportunity to do other things. The outdoor venue ue costs are misleading, and I question is this by design? The city is good at issuing misleading statements in surveys.
Yes	Put a small amphitheater that can host concerts in conjunction with events and festivals. Slope the grade and use the lawn for seating. It doesn't need to be large and expensive or take up all of the property.
Yes	This should be the #1 priority-> if you are open to building an amphitheater at the dells - you should be open to building housing there.
Yes	We need to return the amphitheater to a world-class concert venue that would attract acts as originally implemented
Yes	The amphitheater should blend in with the surrounding area and enhance the arts and the magic of Sedona. It should be accessible only by shuttle bus from a parking lot located elsewhere.
Yes	I think that the amphitheater's profitability is essential. I think that the area previously used for the music venue is sufficient. I think that the trail hiking system at the Western gateway is the best trail system in this are and must be preserved.
Yes	I support a large amphitheater but also a few other mixed-uses to make sure the space is frequently used and not sparsely. Increased traffic means increased revenue for the city and local businesses so it would be a great thing.
Yes	This is a very misleading survey about the Amphitheater. Nowhere do you state that there is an existing Amphitheater supported by a community based nonprofit 501(c)(3), Sedona Cultural Park 2.0, ready to raise the funds to renovate and begin having performances. For \$5 Million the existing and structurally sound Amphitheater can be renovated. Cities across the country are building new Amphitheater's like the Amphitheaters you have referred to in this survey that are in smaller cities with more diverse weather and their City governments are supportive of public/private partnerships. You are misleading the Sedona community with the costs to build a new Amphitheater when we already have one that just needs renovation. Please revise your survey.
Yes	We need a venue that will hold 2000 people not 5500. We'll be able to attract a wider assortment of acts with that size. The current Possee Ground site is too small and poorly designed as it wastes space. If we dont build at Western Gateway then look to rebuild the one at Possee Ground so that we can hold up to 1250 people.
Yes	This should also incorporate housing.
Yes	it was super nice when it was up and running
Yes	If you don't have the balls to do what we elected you to do, eliminate the current traffic with the bridges from the past then why are asking for more trouble. Wake the freak up
Yes	City already has a lot of large planned events so it would be another site along with Posse grounds. Just have more parking at the edge of the city like at the dells with shuttle service for the planned events, hiking trails, and shopping (uptown/Tlaquepaque)
Yes	I saw quite a few great concerts at the cultural park in the short time it was open. It was the best thing to happen to Sedona in the last 50 years. such a shame that it has been closed for so long. let's get it fixed up and put in a camping area so it can host mullti day festivals

Yes	I recently walked around the curved, concrete seating terraces (and steps) of the amphitheater. They are well designed and constructed and are still in excellent condition, (just overgrown with vegetation). They are very impressive! I would like to see this significant investment utilized as an amphitheater or terraced gardens, (edible and/or ornamental) or some other creative use. Maybe a nicely landscaped walking & fitness course, unique to Sedona? This could be an integral part of a community recreation center built on the site. Thanks.
Yes	An amphitheater at the "Dells" makes a lot more sense for traffic, space and its location closer to Cottonwood provides more places to stay overnight for visitors. It's still close enough to Sedona for visitors to get the "Sedona vibe".
Yes	I do not think traffic would be heavily affected within the city limits due to concerts or special events. If people are coming up from the Phoenix area, they would get off at the 260 and come up the 89A. NOT through Sedona proper. Anyone coming from Flagstaff would, but I do not think that would be any worse than another reason for Flagstaff folks to come down the canyon.
Yes	It would be lovely to have a venue where musical acts could be seen where there is a larger seating area.
Yes	My support for an amphitheater is contingent on a thorough analysis of why the original one didn't succeed and a concrete plan of how a new one would be likely to succeed, which would include a determination of the "need" and market. There would have to be a thorough analysis of the costs, and projections of the expected payback period. If there's a strong chance of success and minimal chance this would become a burden to taxpayers, I'm all for it!
Yes	I think the majority of the city will want this. Look at the change.org petition. Over 8,500 verified people want this in Sedona.
Yes	It's needed!
Yes	The previous use of the Amphitheater proved to be very good. Mismanagement by the city of Sedona or whomever was responsible was the problem. The neighbors didn't have problems, the noise was not a problem. The Artists that performed there loved the venue, the people that attended loved the venue. It is well thought out and is already in existence.
Yes	Sedona is a wonderful place for a large outdoor amphitheater that would accommodate large acts, music, drama, opera, comedy, and similar. The current amphitheater is a perfect site for it. I know the previous iteration failed - but I think there are lessons that we can learn from that experience. I think this would be a good opportunity to explore a public-private partnership with an entertainment company with a proven track record.
Yes	1. Consider utilizing modern technology like wireless headphones, which offer a "silent" event experience for bystanders while providing a premium audio experience for attendees. This innovative approach not only reduces costs but also supports local businesses and addresses concerns about concert noise spilling into the surrounding neighborhood. 2. While you've chosen to include an amphitheater, it's important to clarify that there is no reason why the city cannot also incorporate a park and community complex into the plan. 3. The estimated cost for building a new amphitheater in the survey is misleading, as it overlooks the fact that the Cultural Park already has an existing amphitheater. This facility could be renovated and restored at a fraction of the cost suggested in the survey, offering a more cost-effective solution.
Yes	Headphone are a great solution to sound issues in Sedona. It provides better sound control to the user while also eliminating sound pollution. It will be practically silent during any performance, except for instruments. But without amplification there are going to be no complaints. Sedona Dances has provided the solution to many businesses and groups in town including Vortifest, Retreats, Illuminate Film Festival, and Sedona Dance Project. All of whom would be candidates to use the space and locally we need affordable spaces that the community can provide services and performances back to the community.
Yes	The solutions you suggest are, typically, a single binary choice. What about finding a balance between visitors and SOME increased traffic or not having it at all. We should put it up for consideration of an outside, EXPERIENCED, operator running the amphitheater, NOT the City of Sedona.
Yes	Not weekly. Special events and concerts.

Yes	The Culture Park is already an amphitheater. Don't reinvent the wheel, people. And again with the "increased taxes" question. Its obvious the city doesn't want an amphitheater with this misleading and biased question. Tourists will pay for it, not citizens. Why not ask "do you want more staffers that could result in increased taxes?" when hiring new people. Why do we need a sustainability department? What on earth do they do all day. Cut them and reopen the amphitheater. Problem solved. "most of the land"? The stage is a tiny portion of the Culture Park. Get real, people.
Yes	Use existing facility with much improvement
Yes	I would love to see this happen, and for this to be available for rental for large events like conferences and music as well.
Yes	Tourist tax could pay for this and revenue could staff and maintain
Yes	Please bring it back!
Yes	We could fix up the existing facility.
Yes	We support maintaining the iconic Georgia Frontiere performing arts pavilion in our Cultural Park. Let us not make the mistake of removing this beautiful amphitheater. There is no reason the city should not also add a city park and community complex, but please retain the amphitheater. We live in an amazing time of new technology, while concerns exist let's tap into new technology to address concert sounds with the use of wireless headphones or? We are a community of the arts and sound is one of the arts! On a side not what are we becoming when it is suggested the sounds of pickleball and basketballs are offensive?
Yes	Renovate the amphitheater with new technology and you won't have any of the issues you're mentioning.
Yes	It already is an amphitheater. Restore it to its former glory.
Yes	Years ago the land swap to create the Cultural Park was approved by voters only because the city promised it was to be an amphitheater for the community. Keep the promise. The building is already there.
Yes	Renovate and restore the existing amphitheater. Incorporate a community center and park if possible.
Yes	Renovation of the existing amphitheater is an critical opportunity for Sedona to regain its position as a leading city for the arts in America.
Yes	Simply renovating the existing structure would save considerable funds. Other structures could be added - there is plenty of room.
Yes	First - I don't think the impact to traffic is going to be that significant. Second - It should have a positive impact on local restaurants and hotels which helps our local businesses and provides more tax income for Sedona. Third - I don't believe it needs to be the original size serving 5500. Look at the Pepsi Amphitheater in Flagstaff...what a great model. It's a smaller footprint (I think holds up to 3000), yet provides great events. You could run a financial campaign to fund part of the build and let the largest donor get their name on it....there is a lot of money here and people will contribute. If this is done properly and more importantly managed properly by people who know how to run an event center, then it should be self-sustaining. There are not a lot of overhead costs for an open-air amphitheater...consult with the owners of the pepsi amphitheater. But bottom line, there should be no need to increase taxes. Sedona collects a LOT of tax revenue...always a significant surplus. It would be nice to see it spent on things like the Amphitheater and Recreation center. Even consider getting sponsors to promote it (ie: local radio station here in Sedona) as the Flagstaff amphitheater has done. Think about sponsorship programs where larger hotel chains, restaurants etc can be an annual sponsors.
Yes	This should be a positive impact on local businesses and on Sedona tax revenue both from ticket sales and the taxes collected from local businesses from patrons attending events. I would look at the pepsi amphitheater in Flagstaff. I don't think we need a 5500 person venue. Flag is about 3000. So smaller footprint, minimal overhead so should be able to cover maintenance costs. Get locals to volunteer at the events for seating etc like they do in Flag. A funding for construction campaign can be initiated to help fund the initial construction with the largest donor getting the center named in their honor. Or bricks can be purchased with donors names and placed somewhere in the amphitheater. There are lots of creative ways to get people to contribute and there should be no need to raise taxes. Consider annual sponsorships so local businesses can support the venue and have their name listed somewhere as sponsors/donors. The local radio station should also be involved.
Yes	It's a beauty. The one we have. Something to be proud of and put to use.

Yes	I think there are ways to fund this project, other than increased taxes. The money taken in from the concerts could pay for the building of the venue. Also we can have a whole arts village built there. There is plenty of room for building the amphitheater, and possibly using some of the land for other purposes. I understand that the original designers have offered a Cultural Park 2.0 design at no cost, that is beautiful. This could be the crown jewel of Sedona Arts. It also does not have to be a 5,000 seat venue. It could be smaller, let's say 2,000 or so. Issues for infrastructure for parking and traffic can be creatively handled. Where there is a will, there is a way. There could also be some housing there, although I think the Dells is a perfect place to construct affordable housing. The city also owns many other properties that could be used for workforce housing as well. Please support this idea. Many of us in town want to see it happen, especially if there concerns for noise and traffic are addressed appropriately.
Yes	As a musician and recording artist, who has seen wonderful shows at the Georgia Frontiere Pavilion, it seems just crazy to tear it down. It's been checked out and could be brought back to it's former glory for a fraction of the cost of building a new one. Also, speaker design and sound baffling technology have come light years since the closing of the Cultural Park for concerts. Money spent should go to refurbishing, sound design and proper coverage of the stage, and there is obviously room for park areas - connection to trails. Truly a place Sedona should have and be known for. I'm sure you have a great list of old shortcomings, and new fixes - that's what should be looked at...
Yes	Our community gatherings are essential for our future!
Yes	I would like to see it stay and utilized.
Yes	Build it
Yes	We are taxes enough in Sedona. Reallocate from the tourist budget. Enforce and collect Red Rock Pass fees (we all know that no one checks this and fines me we occur...we wouldn't want to burden the tourists). Enforcement should include those who park along the roadways...it's unsafe and causes damage to the side of the roads.
Yes	A professionally managed amphitheater could provide off-season visitors - which our local businesses desperately need! Well-known performers and events that are NOT held during peak tourist months (i.e. the Film Festival), are truly needed. To succeed the performers cannot have tour dates scheduled in other Arizona locations, or no one will make a special trip to see them in Sedona (the problem with the amphitheater in the early 2000s). Also, a Shakespeare or repertory theater (i.e. as in Boise ID, see https://idahoshakespeare.org) would be an asset to our community. A civic center park design that can be integrated with an amphitheater master plan would provide an opportunity to maximize land use and reduce infrastructure costs. Certainly any events held by a future civic city park and an amphitheater can be scheduled so as not to clash, nor stress the infrastructure of either facility.
Yes	Let the high school kids run the amphitheater. With guidance and professionals mixed it's a win for the city and its future.
Yes	Please bring it back!
Yes	I would like to retain the amphitheater but also see a community complex in Sedona, particularly to include an indoor swimming pool. Noise from the amphitheater could be contained by using wireless headphones and even holding silent events.
Yes	There is no reason why an amphitheater (the structure of which is already there) and a community center cannot exist together, without devastating the views that are so characteristic of that location. The western gateway location is ideal to mitigate traffic s=]before it enters Sedona and 89A is well located to service it.
Yes	An amphitheater increases the quality of life for us locals
Yes	This is what it was originally and what it should be. "Sedona is for the arts" but it only focuses on sculptures, crystals and paintings. It's about time to give the music aspect of art the place in Sedona that's long been missing!
Yes	Western Gateway would be a great asset to the arts community. A park could still be an addition. With technology where it is now, it would make it possible to address any possible noise issues. Though there is a cost, with the proper research, the cost has the potential to be less than anticipated.
Yes	There is already an amphitheater at the cultural center. It only has to be renovated and made safe for visitors.
Yes	We need more music in Sedona and having a place for larger acts can be the catalyst to increase local music sounds the city
Yes	the western gateway is behind the Sedona Olli college campus ? reconstructing the old amphitheater or just using that space? There are about 40 acres back there that could be used for housing, as I remember.

Yes	<p>Why do you say the amphitheater takes most of the space?? It's three acres on a 40 acre parcel!</p> <p>Why does the survey describe the amphitheater as nonexisting by listing costs to build from scratch comparative to others?</p> <p>Why are you wanting to build housing in such an expensive area? The goal is to help as many people as possible and obviously building in a cheaper location means multiples of additional units!!</p>
Yes	A large music and events venue would be great in addition to a rec Center / climbing gym.
Yes	A true misleading set of biased questions regarding the amphitheater to skew the survey. The Western Gateway (Cultural Park) is the appropriate place for the amphitheater, as there is one that is already there. All it takes is visionary leadership to look at restoring it. The city keeps pimping a 5,000 seat amphitheater. It can be any size of the city's choosing.
Yes	<p>Outdoor amphitheatres are making a significant comeback, fueled by a combination of trends and societal shifts:</p> <ol style="list-style-type: none"> 1. Post-Pandemic Preference for Outdoor Venues The COVID-19 pandemic highlighted the benefits of outdoor spaces for gatherings, concerts, and performances. This has renewed interest in venues where people can enjoy entertainment with enhanced airflow and reduced crowd density. 2. Focus on Nature and Unique Experiences Outdoor amphitheatres often offer breathtaking natural settings, such as forested backdrops, waterfronts, or scenic landscapes. Audiences are increasingly drawn to venues that combine entertainment with immersive experiences in nature. 3. Rising Popularity of Festivals Music and arts festivals have grown in popularity, often requiring large outdoor spaces. Amphitheatres cater perfectly to these events, providing structured seating and a natural acoustic advantage. 4. Versatility Many amphitheatres are used not just for music but also for theater, community events, and even weddings or yoga retreats, making them highly adaptable. 5. Eco-Friendly and Sustainable Development Outdoor venues are seen as more sustainable, especially when designed with minimal environmental impact, integrating into their natural surroundings rather than replacing them. 6. Technological Advances Modern sound systems and stage designs have improved the acoustics and visual appeal of outdoor amphitheatres, making them competitive with indoor venues. <p>Examples of Revivals: Historic amphitheatres, like Red Rocks Amphitheatre in Colorado, continue to thrive, inspiring the revival of similar spaces worldwide. New amphitheater projects are being integrated into urban developments and community revitalization efforts.</p> <p>Outdoor amphitheatres resonate with the growing preference for open-air experiences that blend culture, nature, and</p>
Yes	make existing amp (much) by building a workforce townscape around it. It can be used for small concerts, weddings, plays. Make it feel like its just for the community, but can be used by everyone. use it for bigger events in shoulder seasons to even out tourist load.
Yes	2.000-3000 seats would be adequate for an amphitheater.
Yes	Unique setting and opportunity. The amphitheater is an architectural marvel and would be a shame not to use it.
Yes	The farther away from the city the better. Arrange for a shuttle service to reduce traffic.
Yes	This survey is misleading in that there already exists an amphitheater on the property. It only needs to be restored. Instead of wasting money on these useless surveys and consultants, the city could have restored it. It does not need to be 5,000 seats. It can coexist with any other plans. Protect the environment. This is a the last pristine area in Sedona that has not been developed. Do not put housing of any type at the Cultural Park. No housing should be built here, but rather at the Dells The condition of the sale when the city bought it is that at least 50% should be for public use. Make it passive and interactive. It is also sacred as part of the Hopi Migration Path.

Yes	<p>Restore the current amphitheater. There is no need for it to be 5,000 seats. Let those who know how to market and promote musical tourism run this venue. The previous architects' previous development that was part of the previous master plan was viable and sustainable. If only the City viewed the Cultural Park/ Western Gateway as the gateway to Sedona, setting its values with respect to sacred land stewardship. It is obvious that the City is not interested in preserving Sedona's environment. Sedona needs its residents to speak up for her and represent her, since the City is intent on destroying this gem permanently. This proposed city plan and survey are intended to decimate one of the most beautiful areas left in Sedona. No housing should be allowed here, but at the Dells. The City has failed with every affordable housing project they have been involved with.</p>
Yes	<p>The existing Cultural Park Amphitheater has already incurred great expense to build the original infrastructure. The expense of refurbishing the existing facility would cost far less than building a new Amphitheater at the existing site, or elsewhere. The view this Western Gateway property affords visitors is a major draw and allure, which, in time, would cause this Amphitheater to gain a similar National reputation and unique esteem as that enjoyed by the Red Rocks Amphitheater outside of Denver, Colorado. Music fans consider seeing a concert at "Red Rocks" a bucket-list item and will travel great distances for this experience. Sedona can become the proud home of a "sister" Amphitheater to Red Rocks. "The Dells" should be utilized for a "Main parking lot" for the Cultural Park Amphitheater, providing shuttle and bus services to both concerts and to Sedona's other public attractions and hiking trails, to control the traffic impact on the city. The Dells could also house new facilities, galleries, and to some degree, work force housing. It would function much like the main parking lot that was built at the Grand Canyon, to minimize general traffic in Grand Canyon Village, and at various overlook parking. The Amphitheater itself could create a financial "reserve", whereby a percentage of profits could go towards supporting work force housing all across Sedona, and eradicate our homelessness issues completely, by providing safe and humane facilities for those in need. The regular attendance of high profile concerts and ballets would serve to significantly bolster retail, restaurant and hospitality industries in Sedona, and help to create a consistent employee base, while providing a better "living wage" for those who live and work here. There is NO Other facility or public plan that can affect and support the entire economy of Sedona in such a profoundly positive and profitable way as resurrecting the existing Cultural Park Amphitheater and managing it as responsibly as other successful Amphitheaters around the country, such as Red Rocks. No other venue currently existing in Sedona, is capable of supporting major National acts to perform here in a profitable way. When the Sedona Film Festival brought the band "Chicago" to perform at the new Sedona Performing Arts Center in 2016, the event nearly Bankrupted the Sedona Film Festival because the seating capacity was far too small and ticket prices were grossly under-charged. Although the band itself did not charge for their two performances, the incidental costs of sponsoring their performances could not be covered by the Film Festival because of the small size of the venue vs Agency charges. A minimum of a 5,000 seat venue is required for any major touring act to bring a profitable outcome for the city.</p>
	<p>I would support a larger amphitheater away from the city. The Western Gateway area is too close and would create a severe traffic burden. It would have been great where it was 25 years ago, but it wouldn't work now - and 1- years from now it would just be insane.</p>
	<p>Keep it a distance from residential areas. The peace of neighborhood should not be disrupted.</p>
	<p>The current amphitheater would need a couple of million dollars to restore the existing structure. The comps listed above are for NEW construction and not for existing well defined setting. Very misleading comps!</p>
	<p>Keep it small like posse grounds.</p>
	<p>The amphitheater that exists at the Western Gateway was unsuccessful for several reasons: not enough people in the area and weather unsuitable for outside events year-round. While Phoenix does manage to have successful outside events in the summer, they have a population in the millions and can attract very popular acts that will draw sufficient people to fill a stadium or amphitheater. The Verde Valley does not have such a large population, even when you include the thousands of tourists. Perhaps tens of thousands at most, compared to the Phoenix area's over five million. It didn't work before, and I cannot imagine it working again today, for these simple and clear reasons.</p>
	<p>Having attractions that draw MORE tourists thus more traffic standstills is not good for residents.</p>
	<p>Worthwhile only if it brings in national acts or opera. (Like Santa Fe in the Summer months).</p>
	<p>We'd need an alternative route from the VOC to Sedona if there were many events</p>
	<p>Needs to be privately not publicly funded</p>
	<p>This questions is far more complicated than you presented. Again it is misleading to force choices that residents don't want.</p>